

CHARISMATIC LEADERS

Definitions:

“Charismatic – having charisma, inspiring enthusiasm”

Oxford Complete Dictionary

“Charisma – the ability to inspire followers with devotion and enthusiasm”

Oxford Complete Dictionary

“Charisma – the quality, appeal, magnetism, force of personality or power of an individual to attract, influence and inspire people”

Collins Dictionary and Thesaurus

Taken from Tom Peters’ Podcast.

“Charismatic leaders can leave us so awestruck that we become dumbstruck, and fail to critically evaluate their visions.

When evaluating leaders, focus less on their ability to inspire and more on the values and ideas they champion”.

Adam Grant

“The dark side of charisma:

Like it or not, charisma matters when it comes to leadership. But we should be aware of the power that persuasion can have on us”.

Business School Professor

“Peter Drucker went further, said he’d never come across a great leader who WAS charismatic”.

Tom Peters

“I’ve worked for many bosses but few leaders. The best leaders were always quietly spoken, humble and oozed integrity. And by the way they never even raised their voice never mind shouted”.

Trevor Gay

“The leaders I’ve most appreciated have great ideas, admirable values, and inspire one to do their best”.

Barry Kruse

“...except for Hitler, Stalin and Mao. But he called them ‘misleaders’ “.

Sergei Brovkin

So what about Steve Jobs, Jack Welch, Markus Jooste?

And what about leaders like John F. Kennedy, Martin Luther King Jnr, Gandhi, Marilyn Monroe, and Bill Clinton?

Assimilated from other sources:

On the surface, charismatic individuals seem to have little in common – besides being in positions of influence and leadership – but they all are recognized as having that “something special” that is charisma.

Ultimately charisma is the result of excellent communication and interpersonal skills. There are those who believe these skills can be learned and developed.

The charismatic person uses their skills to get people on their side.

Elements of personal charisma:

- Confidence
- Optimism
- Interesting and interested

- Intelligent
- Assertive
- Attentive to detail
- Has emotional sensitivity, expressiveness and control
- Tells great stories
- Has strong body language
- Focuses on others and is a good listener